



MUSIC VIDEO SPECIFICATIONS

Content Requirements

Total Video Length – Must be under 10 minutes

Audio - Audio channel must be Stereo

Footage Requirements

- No nudity or sexually explicit scenes
- No graphic violence
- No logos, watermarks, promotional intros, release dates, websites, color bars, title cards, slates, countdowns or copyrighted material
- No text or image overlays in the lower third

File Requirements

We suggest uploading your video file in .mp4 format with H.264 video codec, however we also accept the formats below:

.mpg
.mp4
.wmv
.avi

.mov
.m4v
.mkv
.flv

Video + Audio Codecs

- ProRes 422 (HQ)
- ProRes 4444
- ProRes 4444 (XQ)
- H.222
- H.262
- H.263
- H.264
- H.265
- DNxHD
- DivX/Xvid
- MPEG-1
- MPEG-2
- MPEG-4 Part 2
- VC-1

Audio Codec

- PCM
- MP2
- MP3
- AAC-LC
- WMA
- WMA2
- AIFF

Video + Audio Bitrates

- SD ProRes VBR : 40-60 Mbps
- SD MPEG-2 : 15 Mbps
- HD ProRes VBR : ~220 Mbps
- 4K ProRes 422 (HQ) VBR : ~880 Mbps
- 4K ProRes 4444 VBR : ~1320 Mbps
- 4K ProRes 4444 (XQ) VBR : ~2000 Mbps
- H.264 : 80+ Mbps
- H.265 : 80+ Mbps

Audio Bitrate

- PCM Stereo
 - MP2 Stereo : 384 kbps
 - AAC-LC : 384+ kbps
- Audio Sample Rate

- MP2 Stereo : 48 Khz
- PCM Stereo : 48 Khz
- AAC-LC : 48 Khz

Frame Rate

- 23.976
- 24
- 25
- 29.97

- 30 *
- 50 *
- 60 *

Video Resolutions

Videos with the resolutions listed below are preferred, however, we will attempt to convert videos of any resolution to the closest acceptable resolution:

- SD : 720 x 404
- SD : 720 x 405
- SD : 720 x 406
- SD : 720 x 480
- SD : 720 x 540
- SD : 720 x 576
- 720 : 1280 x 448
- 720 : 1280 x 480
- 720 : 1280 x 512
- 720 : 1280 x 544
- 720 : 1280 x 576
- 720 : 1280 x 608
- 720 : 1280 x 640
- 720 : 1280 x 674
- 720 : 1280 x 692
- 720 : 1280 x 704
- 720 : 1280 x 720
- 1080 : 1920 x 672
- 1080 : 1920 x 720
- 1080 : 1920 x 768
- 1080 : 1920 x 816
- 1080 : 1920 x 864
- 1080 : 1920 x 912
- 1080 : 1920 x 960
- 1080 : 1920 x 1008
- 1080 : 1920 x 1038
- 1080 : 1920 x 1056
- 1080 : 1920 x 1080